

### Client Overview

1. Dodo Clothing
2. None
3. Phone Number: 818-913-3109  
Email: [cmurphyboyd@gmail.com](mailto:cmurphyboyd@gmail.com)
4. Connor Murphy-Boyd
5. The service that is provided is T-shirts and stickers.
6. The targeted audience are just people that are interested in the products. But mostly teenagers/kids/young adults.
7. I picked this company because I loved working with Connor when I did my internship. I believe I can make some good designs for him and what he use to do. Also I think it would that I get to improve my skills in designing/print making and be able to get comments on that by more people
8. I picked the Apparel/Fashion Line. I will be making designs to put on shirts and sweaters. I will make a poster. I will create a webpage where all the t-shirts can be viewed. I am going to also create a logo for the company and a hangtag.

## Proposal

1) The company I am choosing is called Dodo Clothing. Dodo Clothing is a clothing company. They make t-shirts, stickers, sweaters and other accessories. This a unique company because most of it's designs are things you wouldn't normally see at a regular retail store.

2) I have picked to design for this company because I love their design/style they have going on. Another reason is that I have done internship with this company so I know how things work and what kind of designs they use. And because I can get in touch easily with the owner of this company, I can get quick feedback on the things I am doing and keep them updated. If they don't like something or want something different to be added or made I can make the changes quick so the communication would be really good between us. It is an area of interest because I like making t-shirts and being able to design something and seeing it come out on a product is a really good feeling. I also like they style they use so I have some ideas that might go with that so that is another reason I am interested. This isn't related to my future career but it is something I wouldn't mind doing as a side project once in a while.

3) I am going to be doing an apparel/fashion line for the company. It is appropriate for them because the company is a clothing company. I am going to be designing three new designs that would go on t-shirts, one being a two color job. Secondly I am going to make a magazine ad for the company, this way for the people that read magazine could see and know about the company. I will also be making a webpage. They already had one but it

doesn't work anymore so this would be a good way to start it off again. The company doesn't really have a logo so I am going to be making one for them hoping they use it so that way when people see it they know it is Dodo Clothing. Finally I will make hang-tags so that could be put on t-shirts or other products that will be sold by them.

Chicken Butt Font

BOMB FONT

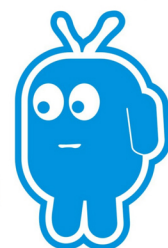
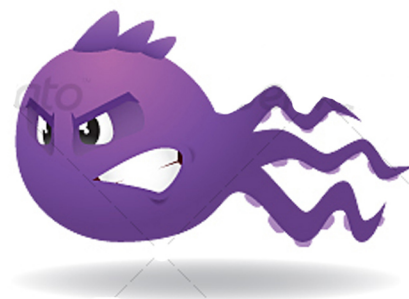
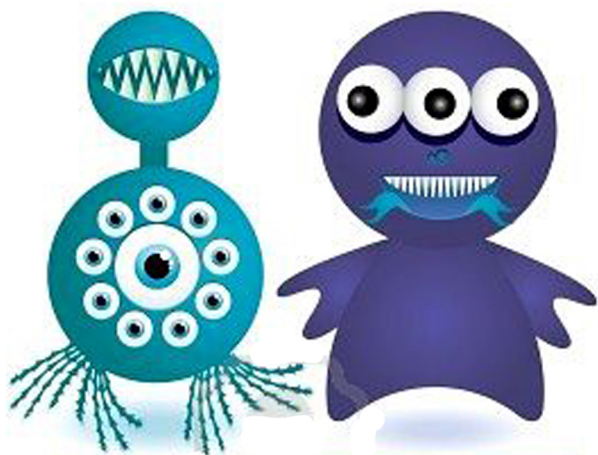
Designers font

SpacePatrol Font

DISCO (OTI) FONT

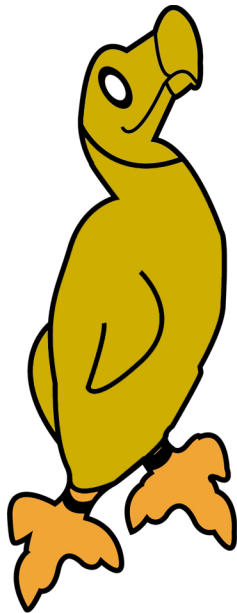
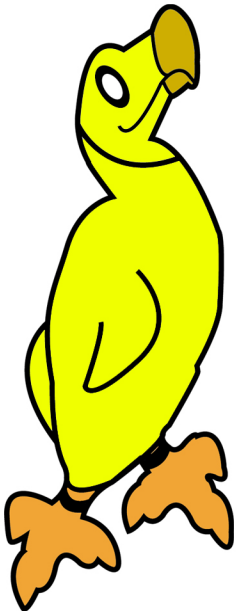
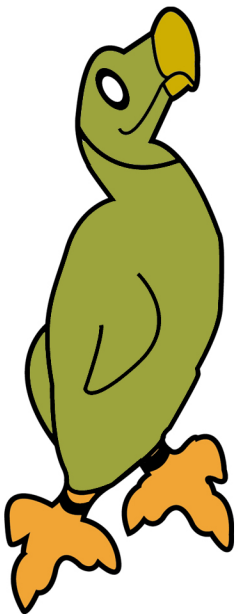
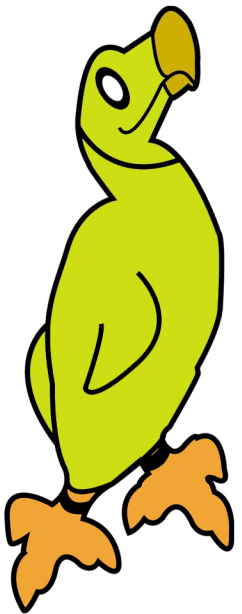
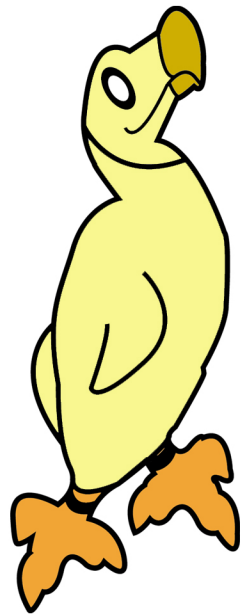
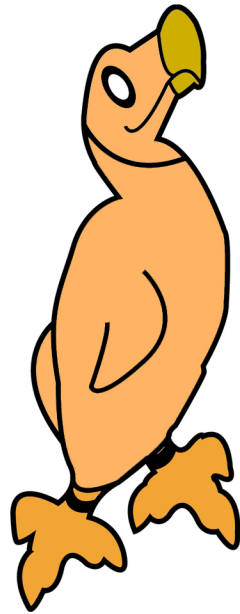
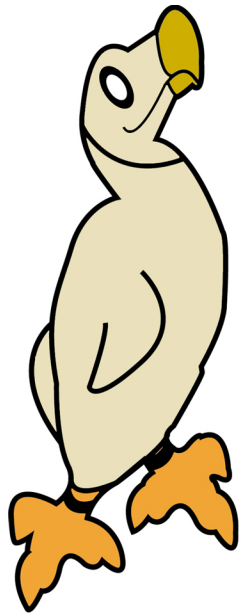
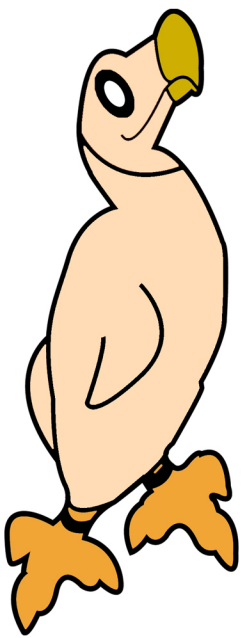
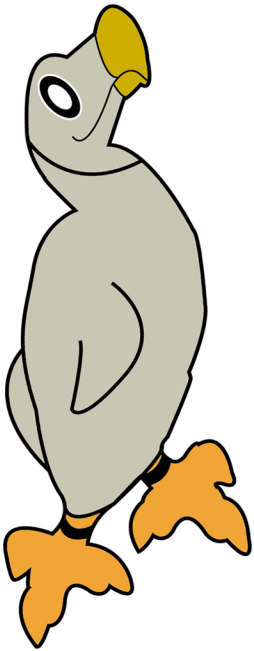
DISCO (TT) FONT

Planet Benson two Font



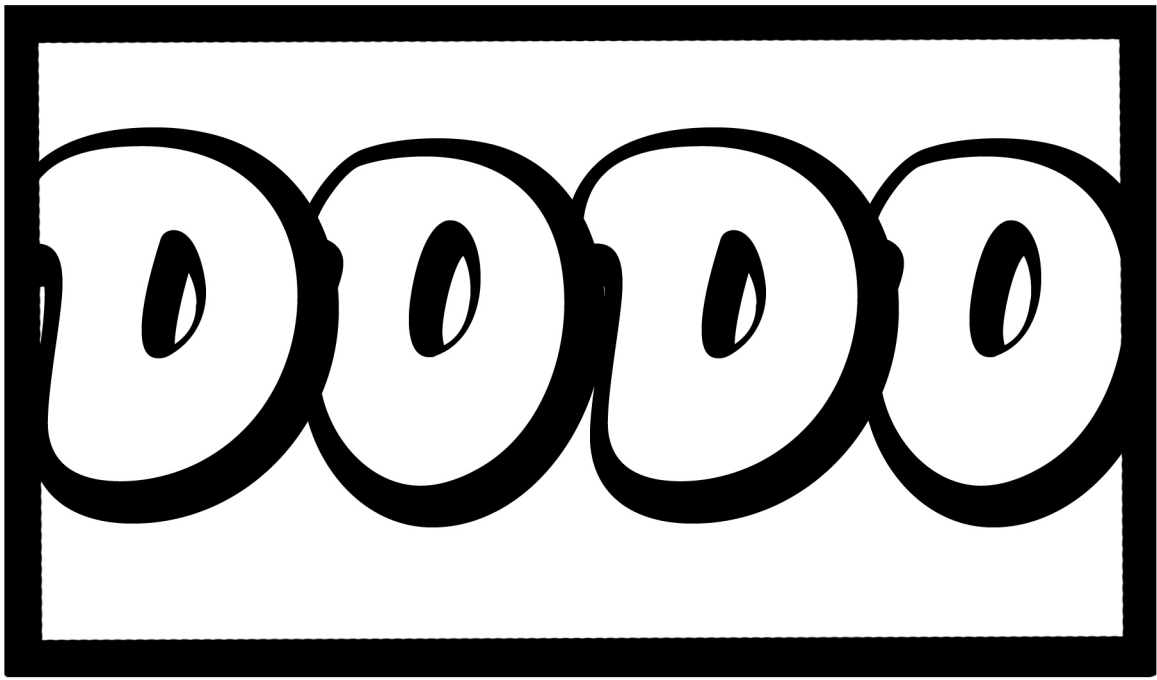
Mood Board  
Photoshop  
Gerardo Robles



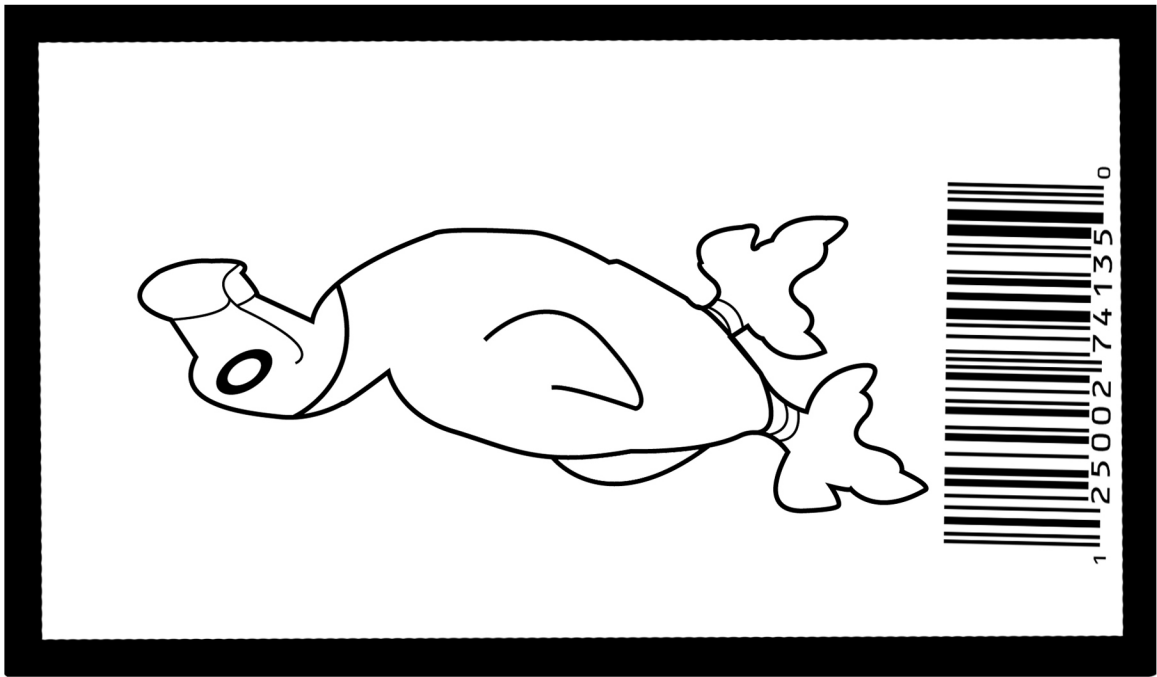




Logo  
Photoshop/Illustrator



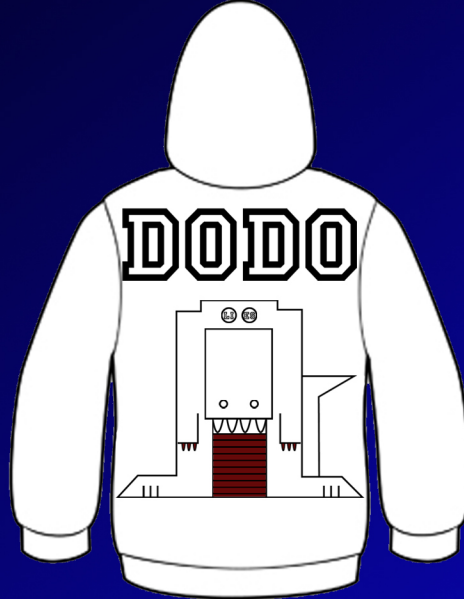
FRONT



BACK

Hangtag  
Photoshop

With a name like  
Dodo Clothing ,  
it has to be good.

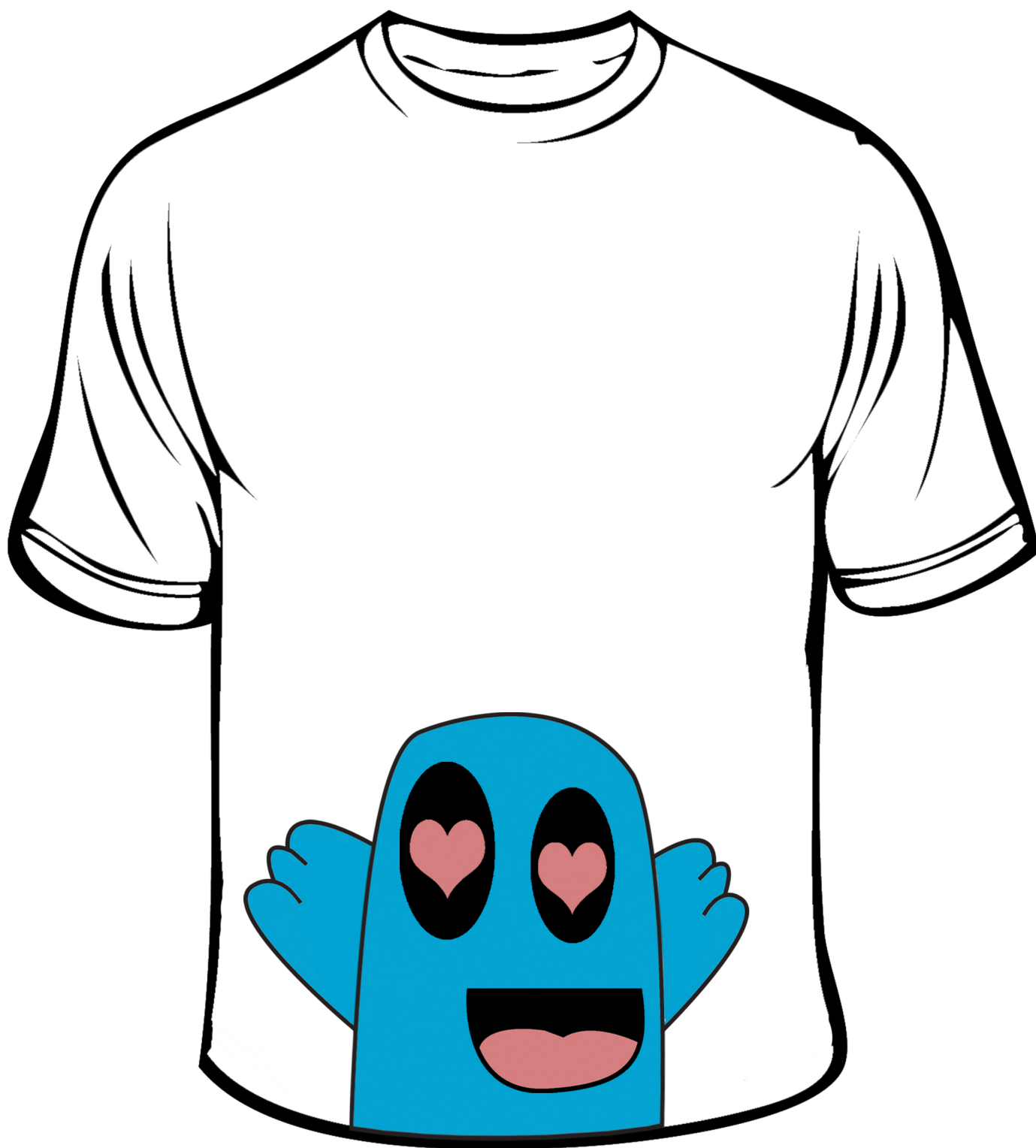


“Lies”

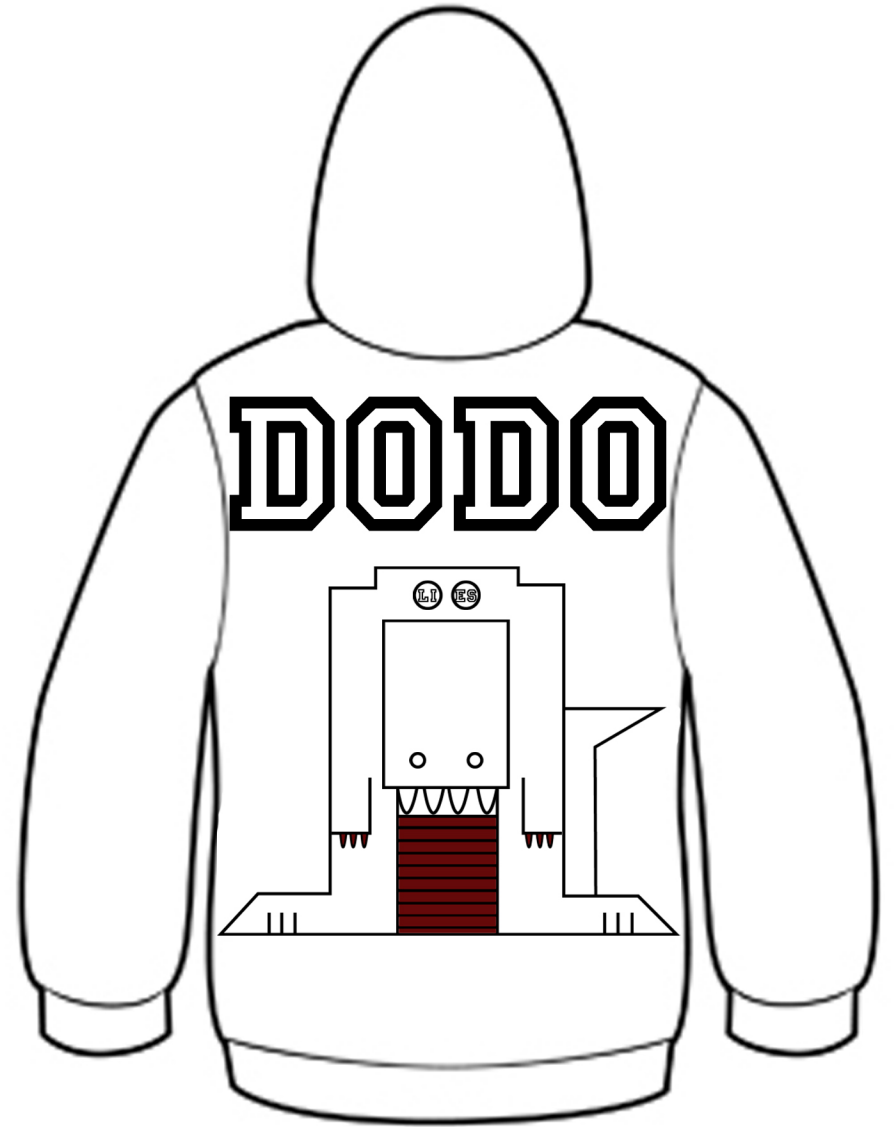
Dodo Clothing will be coming out with a side branch of clothing line this summer called Lies.  
These are some of the new designs that will be coming out this summer and we hope that everyone likes what we have came out with :)



T-Shirt  
Photoshop/Illustrator



T-Shirt  
Photoshop/Illustrator



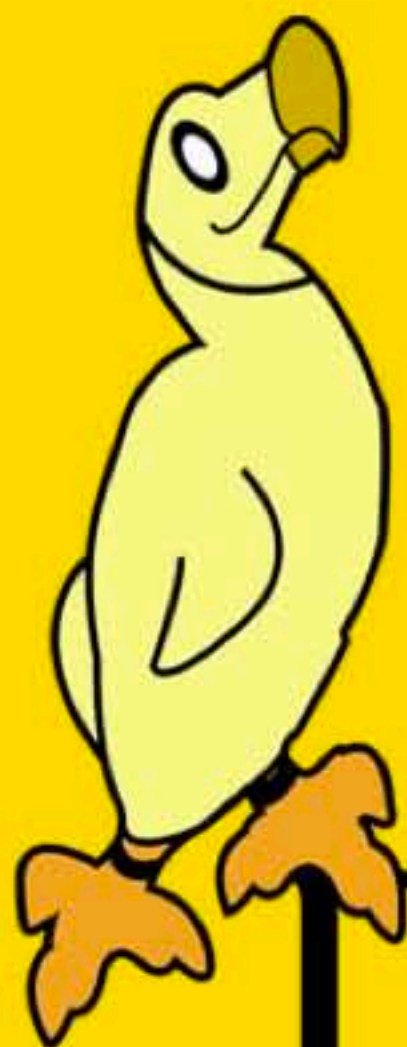
Sweater  
Photoshop/Illustrator



T-Shirts

What's New?

About Us



# Welcome To

# Dodo Clothing

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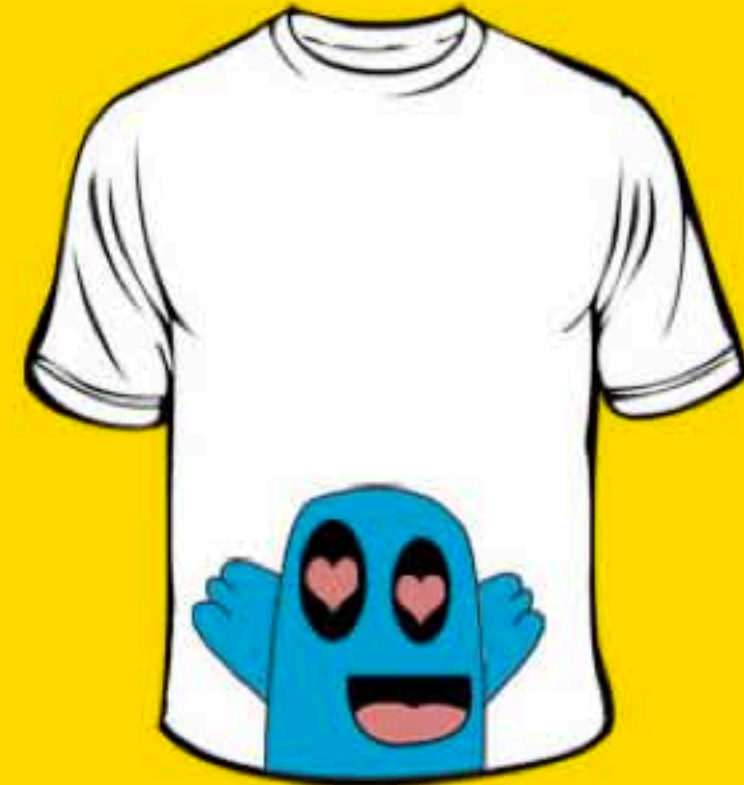
What's New?

# T-Shirts

About Us



Lies  
T-Shirt



Love  
T-Shirt



Dodo Dino Sweater

Dodo Clothing Dodo Clothing Dodo Clothing

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T-Shirts

About Us

# What's New

Coming out this summer Dodo Clothing will be releasing a side branch called "Lies" so please stay tune for that. Believe us when we say you won't be disappointed ^\_^

[Click Here To Check Out  
Our Magazine Ad](#)



T-ShirtsWhat's New

# About Us

Dodo Clothing started of as a fun project that was just done for recreational purposes that soon turned into an official small business. All designs are originals and are meant for all ages to enjoy. These designs bring a unique look that is yet still very stylish and cool to wear. All apparel is silk screened by hand on quality fabric.

