



Dear [Industry Professional's name],

We are looking for volunteer subjects to be profiled on camera for ConnectEd, an educational non-profit based in Berkeley. We are creating "Day in the Life" videos of industry professionals working in select career pathways to display on our password-protected site ConnectEdStudios.org and public YouTube channel.

This video project would entail a short 30 minute interview and some additional footage of each professional 'performing' his or her job at work. The final video will be 2-4 minutes long and provide broader exposure to this career path for high school students, serving as career inspiration and giving them a sense of what the job entails and what skills are required.

We have focused on the following 4 career pathways:

[Choose four industry sectors, list them here, including their industry]

We are also open to other industry sectors identified by the state of California:

<http://statecenter.com/resources/industry-sectors>

Here are some sample videos to give you a better sense of what is expected for this project:

http://connectedstudios.org/life_videos

<http://www.youtube.com/user/ConnectEdCalifornia> - g/c/CB93A8CC51AF5312

Interested parties should contact me at the email address or phone number below. Please do forward this email along to anyone else that might be interested. Thanks in advance for assisting us with this project!

Sincerely,

[Names],[Pathway],[School you attend]

[Contact email and phone number]